

LOLA LOMBARD

CREATIVE PRODUCER

education / entertainment / engagement

summary

A creator of imaginative, strategic, interactive experiences. Activating people, developing audiences, re-imagining landscapes, educational programs and brands through artistic engagement. Writing, producing, designing, directing, events, live theater, exhibits, web, publishing, film. Multidisciplinary creative, deeply networked, self-starting.

contact

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www.lolalombard.com

design and production experience

MUSEUM LIAISON -- CAPITOL EXHIBIT SERVICES, MANASSAS VA, 2018-PRESENT

- Responsible for bringing in new clients. Concept development and sales of exhibit fabrication.

FOUNDER, PRESIDENT, CREATIVE DIRECTOR, PRODUCER -- LOLA'S LAB, 2010, VA, 2010-PRESENT

- An immersive story based arts edutainment camp concept for children in pre-K through 5th grade featuring live theater, original stories and curriculum. Served thousands of families in Arlington, VA. Won consecutive "best of" awards, created community partnerships and generated yearly revenues of up to \$250,000.
- Wrote, designed, artistic directed, art directed and produced the brand and it's a pipeline of derived educational media from each story. Art directed the development of the brand, wrote the curriculum, original stories, designed the web site, thematic merchandise, short films, and marketing materials. Managed programs, sales, registration, supplies. Negotiated contracts, hired and managed a staff of artists, writers, and actors from pre-production phases through multiple events year round, some held simultaneously in different locations.

CO-FOUNDER, PRESIDENT, CREATIVE DIRECTOR -- LEFT NOODLE RIGHT NOODLE, ARLINGTON, VA, 2006-2010

- Led the creative business concept, curriculum and art direction for arts enrichment programs that engaged 3-11-year-old students focused on cultural, factual and thematic information.
- Developed multiple educational program lines including preschool and elementary level Global Arts curriculum, featuring creative explorations in art, movement, and drama from 90 different countries. Designed card games, learning aids, and company communications.
- Managed programs, registration, and supply operations. Recruited staff, developed training materials, marketed programs and grew business partnerships with 38 area public and private schools.

DESIGNER, PRODUCER, CREATIVE DIRECTOR -- FREELANCE, INTERNATIONAL, 1997-2006

- Exercised a range of creative and technical skills on production teams such as writing, project management, costume and set design, illustration, photography, graphics, display, artifact conservation and talent casting and direction, for theater, museum exhibits, retail display, international special events, video, trade shows, online content. Coordinated international projects.
- Designed and pitched concepts for spectacles, festivals and cross-marketing concepts that engaged audiences and increased economic development. Reached out and secured sponsors and community partners for events, internationally.

DESIGN ASSISTANT -- WALT DISNEY CO. , ORLANDO, FL, 1996-1997

- Submitted costume designs for characters.
- Styled, issued and maintained wardrobe and costumes for shows and special events.
- Hand dyed fabric and created technical drawings for apparel manufacturing.

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skills

CREATIVE DIRECTION
WRITING
COSTUMES/ SET DESIGN
WEBSITES
EVENT PRODUCTION
FILM PRODUCTION
GRAPHIC DESIGN
PHOTOGRAPHY
ILLUSTRATION
EXHIBIT CURATION
PROPOSALS
EDUCATIONAL PROGRAMS
COMMUNITY ENGAGEMENT
LEADERSHIP
TALENT CASTING/DIRECTING

programs

ADOBE PHOTOSHOP ***
CANVA ***
IMOVIE **
PREMIERE PRO *
FINAL DRAFT*
INDESIGN *
ILLUSTRATOR *
GOOGLE OFFICE ***
CREATE SPACE PUBLISHING ***
WIX WEBSITE DESIGN ***
REGISTRATION PLATFORMS ***
MAILCHIMP ***

leadership

Embracing Arlington Arts, founding member, 2016 - present

- -Strategic community partnerships, gala activation concepts
Arlington Arts Commission, Appointed Commissioner, 2013 - 2017
-Arlington County Public Art Committee, 2013 - May 201
-Arlington County Cultural Arts Steering Committee, 2015 - May 2017
-Assist the counties supported visual and theatrical arts groups by advocating for new arts funding, promotion, and policy. Brought forth ideas for public
- engagement concepts, reviewed grants for artistic support and sat on committees for steering cultural arts and public art. Became familiar with public art planning processes, budgets and Q+A sessions with artists, architects, and planning commissions.
- Arlington Women Entrepreneurs, 2015 - present
Leadership Arlington, 2015 - present 2016
- -Economic Development Day team member
- DC Burners, founding member, 2003 - present

education

- Arlington Independent Media, Studio and Field Production, Premiere Pro, 2017
- Leadership Center for Excellence, Signature Program, 2016
- Virginia Commonwealth University, Bachelor of Fine Arts: Theater, 1996
- Parsons School of Design, Fashion and Fine Art, 1987 - 1991
- Studio Art Center International, Fine Art and Italian language, 1989 - 1990

shows and awards

Won "Top Vote Getter," in Arlington Magazine's "Best Camp" Category, 2016, 2017

"Readers Favorite Camp," INSIDENOVA Magazine, 2016

Designed of "Eyes of Ballston," an interactive LED public art sculpture commissioned by the Ballston BID, exhibited at Wellburne Square, and Artisphere, Arlington, Virginia, 2014-2015

Published "Zoopossible Royal Kingdom," 42pgs., Createspace, 2014

Exhibited "Obama Gown" public art engagement, 2008; Huffington Post article, 2012

Exhibited "My Life as a Giant Sequin" paintings and live characters, 1996

Won an Individual Artist Grant, "Waking, A Dream Parade," Arlington Arts Commission, 2003 Exhibited concept, "Waking, A Dream Parade," Art O-Matic, DC 2003

Commissioned public sculptures, "Watermelophant," Party Animal, DC Commission on the Arts, and "Top 12" maquette. Featured in book, poster and PBS film 2000

First technician to be cross-utilized in two departments simultaneously, Disney, 1996 - 1997

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freelance production highlights

FILM

- Producer, interviewer, APPA, video on the benefits of the affordable housing network, 2018
- Producer, interviewer, Sycamore School, series of videos for business and social media, 2018
- Producer, camera, business promo, "Artist: Joel Traylor," Story17, November 2017
- Technical director, fly pack, "Clarendon Day," Arlington Independent Media, September 2017
- Floor director, studio cameras, audio, weekly news roundtable, "The Square Circle"; PublicSquare.net, February - present 2017
- Field Camera, "Columbia Pike Blues Festival," Arlington Independent Media, 2017
- Production designer, educational film, "Gilda's Cafe"; AARP, 2017
- Production, assistant, community engagement films, "Sharps" and "Regina"; Kaiser Permanente, 2017
- Camera, lights, food photography for 1789 Restaurant, "Spring Menu"; Emma Berg Productions, 2017
- Camera, conference coverage, "Committee of 100"; Arlington Independent Media, 2017
- Producer, art installation film, "Apples and Oranges," Self-produced 2017
- Producer, production designer, Indian cooking documentary, "Desi-licious"; Arlington Independent Media, 2017
- Writer, producer, production designer, webisodes (pre-production), experimental episode, and character shorts, "Captain Kaleidoscope," and "Zeus"; Lola's Lab, 2015
- Executive producer, "Lola's Lab Sneek Peek"; Tenda Lousin, 2013
- Wardrobe, makeup, PSA, Montgomery County Government, 1999
- Costumes, makeup, hair, music video ".38-.45"; Thievery Corporation, 1997
- Costume designer, Feature film "She's Too Tall"; Cinnequanon, 1997

LIVE

- Producer, writer, director, designer, Lola's Lab 2010-2017
- Producer, costume designer, holiday show, "The Talented Toys"; Navy Federal Credit Union, 2010
- Co-writer, set designer, costume designer, opening ceremonies, "The Magic Crayon"; VSA, The Kennedy Center, Washington DC, 2004
- Costume designer, characters for numerous corporate, public and private events, Smithsonian, Greenbriar Hotel, US Virgin Islands, etc., 1997-2000
- Set designer, special event under the big top, "Giant Sun"; Cirque Du Soliel, Atlanta GA, 1991
- Costume designer, "US Pavillion National Day Parade"; World Expo, Lisbon, Portugal, 1998

EXHIBIT

- Multiple museum clients clients in government, private , entertainment and educational spheres, such as the Pentagon, the Textile Museum, The Whittle School, and more.
- Tradeshow production team, "Xerox at DRUPA Hall 18"; PGI, Dusseldorf Germany, 2000
- Museum exhibit production artist, "The Stuff of Childhood"; Romare Beardon"; "Underground Railroad"; Visionworks Studios, DAR, University of Baltimore, MD, Underground Railroad Museum, Alexandria VA, 2001-2004
- Artifact manager, touring historical exhibit, "WWII through Russian Eyes"; The Maude Group, Washington DC and San Diego, CA, 1997-1998
- Visual merchandiser for Bloomingdales, Macy's, Sheridan Linens, Lakeforest Mall, etc.
- NYC, DC, MD, VA, 1987-1994